



BRINGING BRANDS PERFORMANCE TO LIFE JOIN US.

careers.kainjoo.com

Kainjoo is a brand-tech consulting group,
crafting brands through innovation.



BRAND TECH SPECIALIST.



Location: hybrid (Switzerland + TBD)

Experience required: 5-8 years

Languages required: English

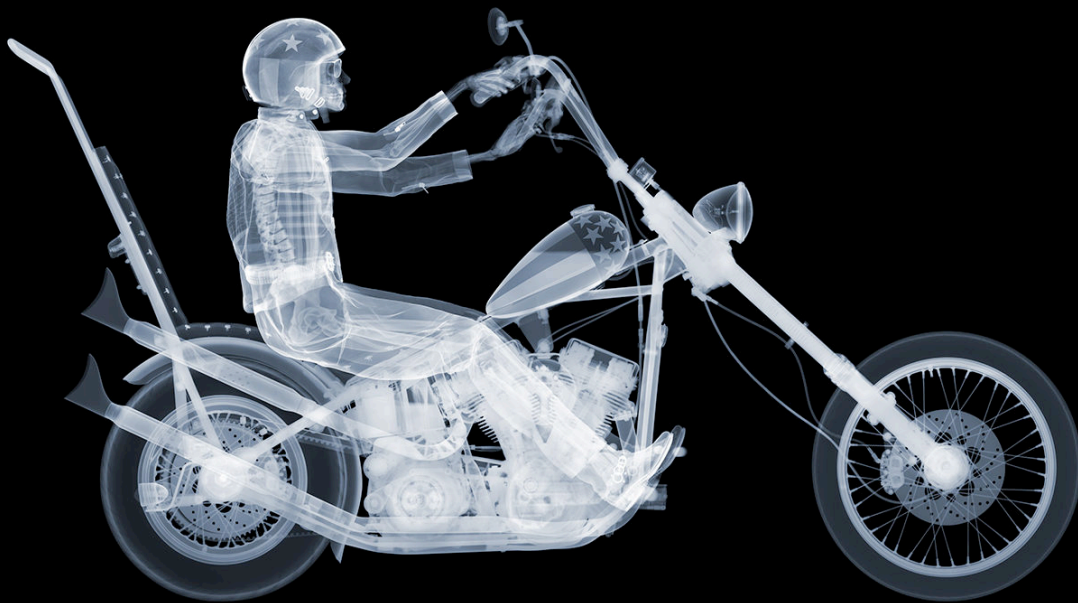
Languages desired: German, French

Certification desired: Hubspot, Meta, Google



MISSION N°1

EMOTIONAL MARKETING, FUELED.



KAINJOO

As a Swiss firm working globally for complex industries, Kainjoo is the partner of choice for international brands. As a Brand Tech Specialist, your role is to fuel growth into the mix of brands and their campaigns, applying data driven marketing principles into measurable brand objectives.

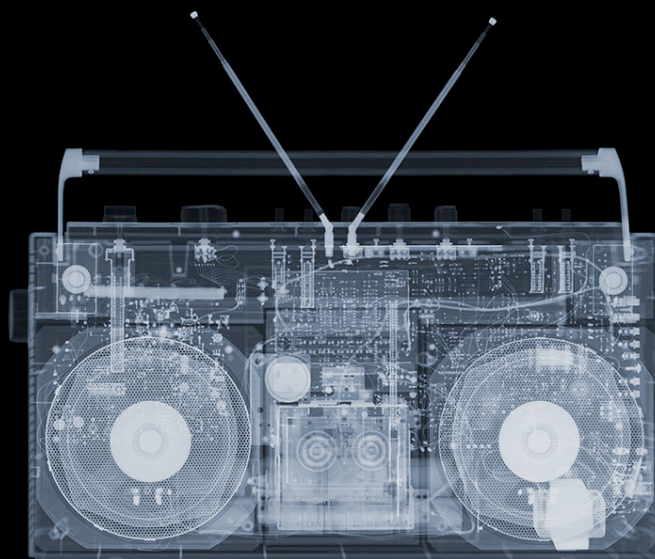
YOU

You have worked for brands at various lifecycle stages, preparing launches or campaigns, leveraging the access to emerging tech and channels while guiding products owners in the best way to deliver impact on their market. You master the art & science of great customer engagement.



MISSION N°2

TECH ENGINEERING, TUNED IN.



KAINJOO

Emerging technologies and channels have now surrounded brands from optimising commercial operations to accelerate their growth. At Kainjoo, we harness the power of these innovative ways to reach our customers audiences and we act as a bridge to uncharted territories.

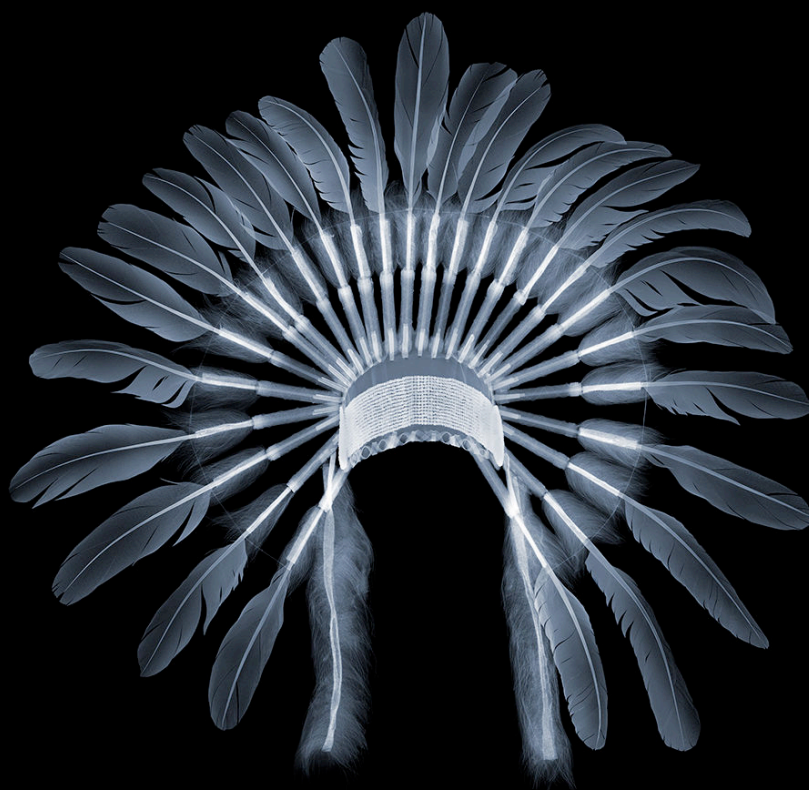
YOU

You have developed a natural curiosity for tech, and you have a culture of innovation, always pushing yourself to the edge of your industry. You learn by doing, keep yourself updated and take pride at adopting tech and not just talk about it. The web culture isn't just posting on social media for you.



MISSION N°3

BRANDING EXPRESSED, CREATIVELY.



KAINJOO

Creativity is what will connect the science of branding to the art of generating an emotion. Kainjoo is making a point on keeping an elegant approach to every touchpoint between a brand and its customer base, building its consistency feel and sustaining what makes its different.

YOU

You have developed a natural sensitivity to UX & UI design, understanding the importance of visual identity. You have also developed a talent for copy writing that incorporate well inside a brand personality. You know how to orchestrate your creative brain in front of future business outcome.



The Brand Tech Specialist is a unique position at Kainjoo as it is answering a critical need in the current market.

Developing an unique talent for Marketing, Tech and Creative brand activities, you work directly for our customers reporting to our Kaizen Citadel and working hand in hand with our Kainjoo Industry Consultants.



Join us.

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